

GET IN THE GAME. ARE YOU READY?



Techno Sports is the convergence of Esports and entertainment — real movement, real strategy, real competition, augmented reality. The world's first AR techno sport is now available to schools, afterschool programs, and youth organizations.

— no equipment, no cost, no prior experience required.

4 CONTEST
TRACKS

GRADES
6–12

STUDENT &
SCHOOL PRIZES

\$0 COST
TO ENTER

WHAT IS HADO?

HADO is a movement-based augmented reality sport. Athletes wear AR headsets and arm sensors to throw energy balls and deploy shields — competing on a real court, in real time. Originating in Japan and now played in competitions worldwide, HADO is the world's first techno sport.

The **HADO USA Contest Track** is where it starts. Squads choose one of four creative challenges, produce an original artifact, and join a national community.

WHY IT WORKS

GUIDED CHALLENGES

Whether your students love gaming, sports, storytelling, design, or tech — every track gives them a real way to compete and create. No headset required to take part, and no prior HADO experience needed.

HOW IT WORKS

01

Register via a sponsoring adult.

All registration routes through an educator, coach, or program director.

02

Choose your Contest Track.

Pick from four tracks. Form a squad of two to six. Multiple squads per location are encouraged.

03

Share with the community.

Make an artifact. Post with it @HADO_USA and #HADOQuest via the sponsor.

04

Unlock the HADO Launch Challenge.

Top Contest submissions are invited to explore the full HADO Technology Sports Launch Challenge.

FOUR CONTEST TRACKS. EVERY STUDENT FINDS THEIR ROLE.



Each track connects to a different passion and career exploration pathway. You don't have to play HADO to compete — *Broadcast*, *Design*, and *Performance* tracks are built for students ready to create in order to Get in the Game.

CONTEST PRIZES

STUDENTS • HADO MERCH • CERTIFICATES • FEATURED ON HADO USA SOCIALS

SCHOOLS • FREE DEMO DAY • PRIORITY ACCESS • RECOGNITION AS FOUNDING SCHOOL

TRACK 1 • BROADCAST

BE THE VOICE OF HADO

Media Producer / Content Creator

ARTIFACTS

Shoutcast Video + Match Breakdown

Watch real HADO competition footage and learn the gaming mechanics. Narrate the action, analyze team strategy, and deliver a performance that could air on any sports broadcast.

You are the voice of a sport a brand new sport!

TRACK 2 • DESIGN

LAUNCH YOUR SQUAD

Creative Designer

ARTIFACTS

Recruitment Flyer + Visual Brand

Build the identity of a HADO Squad from the ground up — team name, visual brand, and the message that gets people through the door. Design it like it matters, because it does.

Every great team starts with a great brand!

TRACK 3 • STEM

TECH OPS

Tech Specialist / HADO Recruit

ARTIFACTS

Presentation Deck + AR Demo

Research augmented reality, map a real HADO Court, and run a live AR experience using your smartphone. Then make the pitch for bringing HADO to your school.

Two worlds, one sport. You connect them!

TRACK 4 • PERFORMANCE

MOVE LIKE HADO

Squad Captain / Creative Designer

ARTIFACTS

Training Routine + Performance

Design and perform a movement routine inspired by HADO gameplay — athletic, entertaining, and built to show what this sport is capable of.

This is where competition meets creativity!

GET IN THE GAME

READY TO BRING HADO TO YOUR SCHOOL?

Squads that complete a Contest Track are invited to explore the full HADO Technology Sports Launch Challenge and host a live event. For details, email us at: info@hado-usa.com



SCAN TO VISIT